



الجمعية الملكية للتوعية الصحية
Royal Health Awareness Society

صحتي قرار
Choose Health

Request for Proposal (RFP)

For

(MOOC) for early childhood development (ECD)
Upskilling Pediatrics on ECD

February 2023

Terms of Reference

Project Name	: Upskilling Pediatrics on ECD
RFP Release Date	:20/02/2023
Question/Inquiry Submission Deadline	:23/02/2023
Response to inquiries deadline	: 26/02/2023
Proposal Submission Deadline	: 02/03/2023
Contact Person for Inquiries/Questions	: Hanan Aranki
Contact Email for Inquiries/Questions	: haranki@rhas.org.jo

The conditions mentioned in this document are to develop a Massive Open Online Course (MOOC) or mini (MOOC) for the early childhood development (ECD) material to raise general awareness and improve practices among pediatricians about comprehensive ECD.

Background

The Royal Health Awareness Society (RHAS) is working on upskilling healthcare providers in early childhood development(ECD) project with the support of Bernard van leer foundation to raise general awareness and improve practices among pediatricians about comprehensive ECD, in partnership with the American Academy of Pediatrics (AAP), Ministry of Health and national entities.

In order to achieve this goal, the project is based on a set of interventions, including upskilling of pediatricians in ECD, Development of a comprehensive ECD training package to conduct Training of Trainers (ToT) on ECD for 20 pediatricians, in order for them to be master trainers for additional 200 pediatricians.

The Royal Health Awareness Society

RHAS was established in 2005 under the direction of Her Majesty Queen Rania Al-Abdullah to promote health and to empower Jordanians to adopt healthy lifestyles and behaviors. RHAS' community-based projects are implemented in accordance with the needs of the communities and revolve around the national health priorities.

Vision: Towards a healthy and safe Jordan.

Mission: Raise the health awareness of the Jordanian society through implementing preventative public health and safety programs based on the right to health for all.

Scope of work

(MOOC) or mini (MOOC) for the ECD curriculum. The MOOC will be available for doctors and nurses nationally and regionally through an online platform.

Terms and conditions

The candidate requested should meet the following requirements:

1. The consultant expected to develop (MOOC) or mini (MOOC) ECD curriculum, while the training modules should include the following :
 - Production of the materials
 - Creating videos (instructors will be chosen and paid by RHAS)
 - Testing the platform
 - Q&A building on platform
 - Statistics on course completion
2. Provide RHAS with previous similar works sample
3. Company Profile, including the reach of the platform

Time frame

The time frame for the implementation will be from February - May 2023

Payment methods

The stages of delivery and payments will be agreed upon before signing the contract within a clear and specific time frame and within the terms, financial policies, and regulations in force within the systems of the Royal Health Awareness Society.

The Role of RHAS

RHAS will ensure the needed support for the candidate to develop the MOOC/Mini Mooc. as a liaison officer from "Early Childhood Development (ECD) department ", will be assigned to follow up on all technical matters with all stakeholders and support in all stages of work.

The technical evaluation accounts for 70% and the financial accounts for 30% of the evaluation.

Technical Evaluation

The service provider will be evaluated based on the following:

Criteria	Score
1 Organizational profile Including name and address of the organization, year of establishment, principal nature of activities undertaken, organizational structure, and legal status of the organization	10
2 Experience and area of specialization Including evaluating the relevant previous projects.	15
3 Previous experience with RHAS	20
4 Proposed key staff details and team structure for implementation	5
5 Operational plan Including details on the production the materials, videos creation, platform design and accessibility and all of the details mentioned in the TOR .	30
6 Clear time schedule with proposed activities	20
Total	100

Submission of Proposal:

The vendor must submit a signed and stamped hard copy of the Technical Proposal in a sealed envelope, and a signed and stamped hard copy of the Financial Proposal in a **separate** sealed envelope. The documents should be delivered by hand to the following address on or before the proposal submission deadline (02/03/2023).

Royal Health Awareness Society

Dabouq, Mohammad ALSa'd AL-Batayneh St. Dabouq, Amman.

Contact for Further Information

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We thank you for your time, effort, and interest in assisting RHAS in developing a Massive Open Online Course (MOOC) or mini (MOOC) for early childhood development.